



# Upper Lakes Foods, Inc.

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## Points of Separation

### **POINTS OF SEPARATION**

Upper Lakes Foods, Inc. vs. Publicly Held Distributors

By partnering with Upper Lakes Foods, a family owned and operated business, you will find us to be more flexible, able to recognize an opportunity and move quickly, and have a constant voice in the community for both negative and positive feedback.

Outlined are "Points of Separation" defining  
Entrepreneurial Distributors vs. Publicly Held Distributors

- Private vs. Public
- Decision Maker On Site
- Branded Product Focus
- Flexible
- Less Bureaucracy
- Dedicated Account Executive
- Concern for Profitability
- Committed to Building a Strong Relationship
- Graphic Arts Development
- Menu & Product Development
- Traveling Converted Greyhound Bus
- Bringing Ideas to You
- Test Kitchen available 24/7
- Salaried vs. Commissioned

*In simple terms we would like your business and are committed to you and your team to earn it.*